## **ABSTRACT**

A gaming machine for conducting a wagering game includes a game display and an alterable display mechanism. The game display is for displaying the wagering game. The alterable display portrays a mechanical display member movable between a first position and a second position. The display member displays first and second information to a player when in the respective first and second positions. The information may be signage information that is free of random events and outcomes associated with the wagering game. The display member may, for example, be a flexible member scrolled about rollers, a rotatable panel, a rotatable set of panels akin to shutters, a "plate" rotatable in a fashion similar to a phonographic turntable with dividers to separate the sides, or a video representation of any of the foregoing.